ORDER

Orders Order / Rev: 37762 Alt Order #: 08889360 Product Desc: **ISSUE** 1300 Estimate:

> Flight Dates: Original Date / Rev:

10/31/12 - 11/05/12 10/26/12 / 10/26/12

Order Type:

GENERAL

Primary AE: Mike Jones

Sales Office:

Sales Region:

KLAS

K-WAS

National

Agency Name:

Buying Contact:

Billing Contact:

66 Canal Center Plaza Alexandria, VA 22314

Cross Roads Media

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash Broadcast

EOM/EOC

15%

09/12/10

00:10:00

Advertiser

Name:

American Crossroads

Demographic: A35+

Product Codes: PO4

Priority: LV1

Revenue Codes: AGY, POL, ISS New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	57	\$227,000.00	\$192,950.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	57	\$227,000.00	\$192,950.00	0.00
Totals	57	\$227,000.00	\$192,950.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$227,000.00
Market	100%	\$756,666.67
Competitive Share	Share	Total

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$189,166.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$37,833.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/31/12	10/31/12	137-237a M-F EI	ec Plyg@M	137-207a	W	:30	1	\$250.00LV1	0.00 NM	1	\$250.00
				Electric Playgrou	ınd	(1:37 XM-2:3	37 XM)						
	NATE E	BERKUS									- 1		
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	leek: 10	/29/12	11/04/12	W	1	\$250.00	0.00						
E 2	8	11/01/12	11/01/12	137-237a M-F El	ec Plyg&M	137-207a	T	:30	1	\$250.00LV1	0.00 NM	1	\$250.00
				Electric Playgrou	ınd	(1:37 XM-2:3	37 XM)						

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Order / Rev:

37762

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 08889360

Product Desc: ISSUE

10/31/12 - 11/05/12

Estimate:

1300

KLAS

Ln Ch Start End NATE BERKUS	Inventory Code Break	Start/End	Time Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
E 3 8 11/02/12 11/02/12	137-237a M-F Elec Plyg@M	137-207a	F	:30	1	\$250.00LV	1 0.00 NM	1	\$250.00
NATE BERKUS	Electric Playground	(1:37 XM-2:37	7 XM)						
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
E 4 8 11/05/12 11/05/12	137-237a M-F Elec Plyg@M	137-207a	M	:30	1	\$250.00LV	1 0.00 NM	1	\$250.00
NATE BERKUS	Electric Playground	(1:37 XM-2:37	' XIVI)						
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12 E 5 8 11/04/12 11/04/12	M 1 Game Time/UNLV CM	\$250.00 1135p-1205a	0.00 S	:30	1	\$500.00LV	1 0.00 NM	1	\$500.00
E 5 0 11104/12 11104/12	Game Time/UNLV	1100p-1200a		.50	•	\$500.00EV	0.00 14141		4500.00
TIM MCCARVER SHOW	Markdova Costo Mark	Data	Dating						
Start Date	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 6 8 11/03/12 11/03/12	Sat 1135p-1235a Priv P@M	1135p-1235a	S-	:30	1	\$500.00LV	1 0.00 NM	1	\$500.00
THE UNIT	Private Practice								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	S- 1	\$500.00	0.00						
E 7 8 11/04/12 11/04/12	Su 1205-105a House CM Cold Squad	1205-105a (12:05 XM-1:0	S 15 XM)	:30	1	\$500.00LV	1 0.00 NM	1	\$500.00
HOUSE	Oold Oquad	(12.00 7	70 7 1111,					İ	
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
Week: 10/29/12 11/04/12 E 8 8 11/03/12 11/03/12		7-8p	5-	:30	1	\$1,000.00LV	1 0.00 NM	1	\$1,000.00
	Ent Tonight Weekend	•							
ET WEEKEND Start Date End Date	Weekdays Spots/Week	Rate	Rating					ĺ	
Week: 10/29/12 11/04/12		\$1,000.00	0.00						
E 9 8 10/31/12 10/31/12	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	W	:30	1	\$1,000.00LV	1 0.00 NM	1	\$1,000.00
8 NEWS AT 5A	O NEWS NOW Ja IVI-I								
Start Date End Date	Weekdays Spots/Week	Rate \$1,000.00	Rating 0.00					l	
Week: 10/29/12 11/04/12 E 10 8 11/01/12 11/01/12	8 News Now 5a M-F CM	5-6a	T	:30	1	\$1,000.00LV	1 0.00 NM	1	\$1,000.00
	8 News Now 5a M-F						,	l	
8 NEWS AT 5A Start Date End Date	Weekdays Spots/Week	Rate	Rating					1	
Week: 10/29/12 11/04/12		\$1,000.00	0.00					1	
E 11 8 11/02/12 11/02/12	8 News Now 5a M-F CM	5-6a	F	:30	1	\$1,000.00LV	1 0.00 NM	1	\$1,000.00
8 NEWS AT 5A	8 News Now 5a M-F							i	
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12 E 12 8 11/05/12 11/05/12		\$1,000.00 5-6a	0.00 M	:30	1	\$1,000.00LV	1 0.00 NM	1	\$1,000.00
	8 News Now 5a M-F						:	1	
8 NEWS AT 5A Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					1	
Week: 11/05/12 11/11/12		\$1,000.00	0.00					1	
E13 8 11/03/12 11/03/12	CBS Early Show - Sat. CM	5-7a	s-	:30	1	\$1,200.00LV	1 0.00 NM	1	\$1,200.00
CBS Early Show - Sat. CBS THIS MORNING SATURDAY									
Start Date End Date	Weekdays Spots/Week	Rate	Rating					l	
Week: 10/29/12 11/04/12 E 14 8 10/31/12 10/31/12		\$1,200.00 1237a-137a	0.00 W	:30	1	\$1,200.00LV	1 0.00 NM	1	\$1,200.00
	Craig Ferguson	(12:37 XM-1:	**		•			İ	
LATE LATE SHOW								ı	

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KLAS

Order / Rev:

37762

Advertiser:

American Crossroads

Alt Order #:

08889360

Product Desc:

ISSUE

Flight Dates:

10/31/12 - 11/05/12

Estimate:

1300

Start/End Time Days Ln Ch Start End **Inventory Code** Break Len Spots Rate Pri Rtg Type Spots Amount E 14 10/31/12 10/31/12 Craig Ferguson :30 \$1,200.00 1237a-137a \$1,200,00LV1 0.00 NM (12:37 XM-1:37 XM) Craig Ferguson LATE LATE SHOW Start Date End Date Weekdays Spots/Week Rate Rating --W----0.00 Week: 10/29/12 11/04/12 1 \$1,200.00 E 15 11/01/12 11/01/12 Craig Ferguson CM 1237a-137a ---T---:30 1 \$1,200.00LV1 0.00 NM \$1,200.00 (12:37 XM-1:37 XM) Craig Ferguson LATE LATE SHOW Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 ---T---1 \$1,200.00 0.00 8 11/02/12 11/02/12 Craig Ferguson CM 1237a-137a ----F--:30 1 \$1,200,00LV1 0.00 NM \$1,200.00 E 16 Craig Ferguson (12:37 XM-1:37 XM) LATE LATE SHOW **End Date** Spots/Week Rating Start Date Weekdays Rate ----F--1 \$1,200.00 0.00 Week: 10/29/12 11/04/12 M----Craig Ferguson CM 1237a-137a :30 1 \$1,200,00LV1 0.00 NM \$1,200.00 E 17 11/05/12 11/05/12 Craig Ferguson (12:37 XM-1:37 XM) LATE LATE SHOW **End Date** Spots/Week Rate Rating Start Date Weekdays 1 \$1,200.00 0.00 Week: 11/05/12 11/11/12 :30 1 \$2,000.00LV1 0.00 NM 1 \$2,000.00 10/31/12 10/31/12 CM 1135p-1237a --W----E 18 Letterman Letterman LATE SHOW W/LETTERMAN Rating Spots/Week Rate **Start Date End Date Weekdays** 11/04/12 --W----\$2,000.00 0.00 Week: 10/29/12 CM 1135p-1237a ---T---:30 1 \$2,000.00LV1 0.00 NM 1 \$2,000.00 11/01/12 11/01/12 E 19 Letterman Letterman LATE SHOW W/LETTERMAN Rating Spots/Week Rate Start Date End Date **Weekdays** \$2,000.00 0.00 ---T---Week: 10/29/12 11/04/12 \$2,000.00 1 \$2,000.00LV1 0.00 NM ----F--:30 E 20 11/02/12 11/02/12 Letterman 1135p-1237a Letterman LATE SHOW W/LETTERMAN Spots/Week Rating Weekdays Rate Start Date End Date 0.00 \$2,000.00 11/04/12 Week: 10/29/12 :30 1 \$2,000.00LV1 0.00 NM \$2,000.00 1135p-1237a M-----11/05/12 11/05/12 Letterman CM E 21 8 Letterman LATE SHOW W/LETTERMAN Spots/Week Rate Rating Start Date **End Date** Weekdavs 0.00 Week: 11/05/12 11/11/12 1 \$2,000.00 \$2,500.00 --W----1 \$2,500.00LV1 0.00 NM 8 10/31/12 10/31/12 Filen CM 3-4p :30 1 E 22 Ellen **ELLEN** Spots/Week Rate Rating Start Date **End Date** Weekdays --W----\$2,500.00 0.00 11/04/12 Week: 10/29/12 1 \$2,500.00LV1 0.00 NM \$2,500.00 3-4p ---T---:30 CM 11/01/12 11/01/12 Ellen 8 Ellen **ELLEN** Spots/Week Rate Rating Start Date **End Date** Weekdays ---T---\$2,500.00 0.00 Week: 10/29/12 11/04/12 0.00 NM \$2,500.00 :30 1 \$2,500.00LV1 11/05/12 11/05/12 Ellen CM 3-4p M----E 24 Ellen **ELLEN** Rating Spots/Week Rate **Weekdays** Start Date End Date \$2,500.00 0.00 11/11/12 Week: 11/05/12 8 News Now Sun A-----S :30 1 \$2,500.00LV1 0.00 NM \$2,500.00 11/04/12 11/04/12 8 News Now Sun AM #2CM E 25 8 News Now Sun AM #2 8 NEWS NOW SUNDAY MORNING-#2 Spots/Week Rating **Start Date End Date** Weekdays Rate \$2,500.00 0.00 11/04/12 1 Week: 10/29/12 \$2,500.00 :30 1 \$2,500.00LV1 0.00 NM 10/31/12 10/31/12 CM 4-5p --W----E 26 8

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KLAS

Order / Rev:

37762

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 08889360 10/31/12 - 11/05/12 Product Desc:

ISSUE

Estimate:

1300

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate I	Pri Rtg Type	Spots	Amount
			8 News Now 4p M-F 8 News Now 4p M-F								
8 NEW	S NOW A	T 4PM & 43	•								
<u>St</u>	art Date	End Date	Weekdays Sp	ots/Week	Rate	Rating				ĺ	
Week: 10	/29/12	11/04/12	W	1	\$2,500.00	0.00				i	
E 27 8	11/01/1	2 11/01/12	8 News Now 4p M-F	CM	4-5p	T	:30	1 \$2,500.001	-V1 0.00 NM	1	\$2,500.00
0.11514	(O. N.O.A./ A	T 4D14 0 40	8 News Now 4p M-F							i	
	_	T 4PM & 43		oto AA/oole	Data	Detina				1	
<u>ي د</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> <u>Sp</u>	ots/Week	<u>Rate</u> \$2,500.00	Rating 0.00				1	
E 28 8		2 11/02/12		CM	4-5p	F	:30	1 \$2,500.001	-V1 0.00 NM	1 1	\$2,500.00
L 20 0	11/02/1	2 11/02/12	8 News Now 4p M-F	OW	4.0b	•	.00	1 42,000.001	201 0.00 14.01	1	42,000.00
8 NEW	S NOW A	T 4PM & 43								1	
<u>St</u>	art Date	End Date	Weekdays Sp	ots/Week	Rate	Rating				i	
Week: 10	/29/12	11/04/12	F	1	\$2,500.00	0.00				Í	
E 29 8	11/05/1	2 11/05/12	8 News Now 4p M-F	CM	4-5p	M	:30	1 \$2,500.001	_V1 0.00 NM	1	\$2,500.00
O NIENA	(C NOM A	T 4PM & 43	8 News Now 4p M-F							i	
	art Date	End Date		ots/Week	Rate	Rating				i	
<u>ى د</u> Week: 11		11/11/12	Weekdays Sp M		\$2,500.00	0.00				1	
E 30 8		2 11/03/12	8 News Now Sat 11p	CM	11-1135p	S-	:30	1 \$2,500,001	V1 0.00 NM	1	\$2,500.00
200 0		- 11100/12	8 News Now Sat 11p			_		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		1	42,000.00
8 NEW	S NOW A	T 11PM	·							1	
St	art Date	End Date		ots/Week	<u>Rate</u>	Rating				1	
Week: 10	/29/12	11/04/12	S-		\$2,500.00	0.00				1	
E 31 8	11/04/1	2 11/04/12	8 News Now Sun 11p		11-1135P	5	:30	1 \$2,500.001	_V1 0.00 NM	1	\$2,500.00
O AIEVA	IC NOW! A	T 11 DA4	8 News Now Sun 11	•						1	
	IS NOW A		Weekdays Sp	ots/Week	Rate	Rating				i	
<u>ى د</u> Week: 10	art Date	End Date 11/04/12	<u>vveekuays</u> <u>Sp</u>		\$2,500.00	0.00				1	
E 32 8			8 News Now Sat 5-7r		430-5p	S-	:30	1 \$2,500.001	V1 0.00 NM	1	\$2,500.00
			8 News Now Sat		(5:00 PM-5:3	0 PM)				i	
8 NEW	S NOW A	T 5PM-SAT									
	art Date	End Date		ots/Week	Rate	Rating				i	
Week: 10		11/04/12	S-		\$2,500.00	0.00		4 20 000 001	\// 0.00 \III		£2 000 00
E 33 8	11/04/1	2 11/04/12	8 News Now Sun 5-7	р СМ	• •	30-7pS	:30	1 \$3,000.001	_V1 0.00 NM	1	\$3,000.00
9 NEW	IS NOW A	T 5PM-SUN	8 News Now Sun		(5:00 PM-5:3	O PIVI)					
	art Date	End Date		ots/Week	Rate	Rating				1	
Week: 10		11/04/12	S		\$3,000.00	0.00				ŧ	
E 34 8			8 News Now Sun 5-7			30-7pS	:30	1 \$3,000.001	LV1 0.00 NM	1	\$3,000.00
			8 News Now Sun	•	(6:30 PM-7:0	00 PM)				1	
8 NEW	IS NOW A	T 630PM-S								1	
	art Date	End Date		ots/Week	Rate	Rating				1	
Week: 10		11/04/12	S		\$3,000.00	0.00	.20	1 \$3,000.001)/4 0.00 NIM		es 000 00
E 35 8	11/03/1	2 11/03/12	Politics Now S Sebeli Politics Now S Sebel		Various (5:30 PM-6:0	S-	:30	1 \$3,000.001	LV1 0.00 NM	1 '	\$3,000.00
THE IN	SIDER W	/EEKEND	FORMS NOW S SEDE	143	(J.JJ F 1VI-U.U	,				1	
	art Date	End Date	Weekdays Sp	ots/Week	Rate	Rating				1	
Week: 10		11/04/12	S-		\$3,000.00	0.00				1	
E 36 8	10/31/1	2 10/31/12	8 News Now 5-630p	M-FCM	5-630p	W	:30	1 \$3,000.00	LV1 0.00 NM	1	\$3,000.00
			8 News Now 5-630p	M-F						I	
		ROTATION	Maglidaus 0:	ata/\A/a=1:	Deta	Patina				1	
<u>St</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> <u>Sp</u>	ots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00					
E 37 8		2 11/01/12	8 News Now 5-630p		5-630p	T	:30	1 \$3,000.00	LV1 0.00 NM	1	\$3,000.00
25, 0	1 1/0 1/ 1	- 11/01/12	8 News Now 5-630p		p	•				•	* - •
8 NEWS NOW ROTATION											
	art Date	End Date		ots/Week	Rate	Rating				1	
Week: 10		11/04/12	T		\$3,000.00	0.00				. .	** *** **
E 38 8	11/02/1	2 11/02/12		СМ	5-630p	F	:30	1 \$3,000.00	LV1 0.00 NM	1	\$3,000.00

Print Date: 10/26/12 10:59:00 Page 5 of 6

KLAS

Order / Rev:

37762

Advertiser:

American Crossroads

Alt Order #:

08889360

Product Desc: ISSUE

ICCUE

Flight Dates:

10/31/12 - 11/05/12

Estimate:

1300

Ln Ch	Start	End	Inventory Code 8 News Now 5-63		Start/End	Time Days	Len S	pots	Rate P	ri Rtg Type	Spots	Amount
			8 News Now 5-63	•								
	VS NOW F tart Date	ROTATION End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10		11/04/12	F	1	\$3,000.00	0.00						
E 39 8	11/05/1	2 11/05/12	8 News Now 5-63 8 News Now 5-63		5-630p	M	:30	1	\$3,000.00L\	/1 0.00 NM	1	\$3,000.00
8 NEV	VS NOW F	ROTATION	o News Now 5-63	op M-r								
<u>Si</u> Week: 1	tart Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
E 40 8	10/31/1	2 10/31/12	1230-2p Soaps/ L		1230-2p	W	:30	1	\$5,000.00L\	/1 0.00 NM	1	\$5,000.00
THE B	OLD AND	THE BEAU	Soaps / Let's Mak TIFUL	ke A Deal								
<u>S</u> 1	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	1230-2p Soaps/ L	MAD CM	\$5,000.00 1230-2p	0.00 T	:30	1	\$5,000.00L\	/1 0.00 NM	1	\$5,000.00
E41 0	1 1/0 1/ 1	2 11/01/12	Soaps / Let's Mak		1230-2p	,	.30	'	\$5,000.00L	71 U.UU INIVI	'	\$5,000.00
		THE BEAU		Cnata Maak	Data	Detina						
<u>১৷</u> Week: 10	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$5,000.00	Rating 0.00						
E 42 8	11/02/1	2 11/02/12	1230-2p Soaps/ L		1230-2p	F	:30	1	\$5,000.00L\	/1 0.00 NM	1	\$5,000.00
THE B	OI D AND	THE BEAU	- Soaps / Let's Mak TIFUI	e A Deal								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	F	1	\$5,000.00	0.00			******			
E 43 8	11/05/1	2 11/05/12	1230-2p Soaps/ L Soaps / Let's Mak		1230-2p (12:30 PM-1	:00 PM)	:30	1	\$5,000.00L\	/1 0.00 NM	1	\$5,000.00
THE BOLD AND THE BEAUTIFUL									i			
<u>Si</u> Week: 1	tart Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$5,000.00	Rating 0.00					1	
E 44 8				СМ	2-3p	T	:30	1	\$5,000.00L\	/1 0.00 NM	1	\$5,000.00
THE T	AI K		The Talk									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	T	1	\$5,000.00	0.00	.20		\$5,000.00L\	/1 0.00 NM	1	\$5,000.00
E 45 8	11/02/1	2 11/02/12	The Talk 2-3P The Talk	СМ	2-3p	F	:30	'	\$5,000.001	/1 0.00 NM	'	\$5,000.00
THE T				0 00/ 1-	D-4-	Datina						
<u>S</u> Week: 10	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$5,000.00	Rating 0.00					l	
E 46 8		2 11/05/12	The Talk 2-3P	СМ	2-3p	M	:30	1	\$5,000.00L	/1 0.00 NM	1	\$5,000.00
THE T	AI K		The Talk									
	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1		11/11/12	M		\$5,000.00	0.00	-30	- 1	\$5,000,001,1	/1 0.00 NM	1	\$5,000.00
E 47 8	10/31/1	2 10/31/12	1230-2p Soaps/ L Soaps / Let's Mal		1230-2p	W	:30	ı	\$5,000.00L\	7 1 U.UU INIVI	 '	40,000.00
	MAKE A		·		- .	5 .6						
<u>Si</u> Week: 10	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$5,000.00	Rating 0.00						
E 48 8		2 11/01/12	1230-2p Soaps/ L	MAD CM	1230-2p	T	:30	1	\$5,000.00L	/1 0.00 NM	1	\$5,000.00
LET'S	MAKE A [DEAL	Soaps / Let's Mal	e A Deal								
<u>S</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	1230-2p Soaps/ L		\$5,000.00 1230-2p	0.00	:30	1	\$5,000.00L	/1 0.00 NM	1	\$5,000.00
E 49 8	1 1/02/1	Z 11/02/12	Soaps / Let's Mak		1200-20	-F- -	.50	•	40,000.00L			40,000.00
LET'S MAKE A DEAL												
<u>S</u> Week: 1	tart Date 0/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$5,000.00	Rating 0.00						
E 50 8		2 11/05/12		CM	1230-2p	M	:30	1	\$5,000.00L	/1 0.00 NM	1	\$5,000.00

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Order / Rev: 37762 Alt Order #: 08889360 Advertiser:

American Crossroads

Flight Dates:

10/31/12 - 11/05/12

Product Desc:

ISSUE

Estimate: 1300 **KLAS**

Ln	Ch	Start	End	Inventory Code		Start/End	d Time Days	Len	Spots Rat	e Pri	Rtg Type	Spots	Amount
				1230-2p Soaps/ LI Soaps / Let's Mak									
1	LET'S	MAKE A	DEAL	Coupo, Loto Man							_	_	
	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	eek: 11	/05/12	11/11/12	M		\$5,000.00	0.00		· · · · · · · · · · · · · · · · · · ·				
E 51	8		2 10/31/12	630-7p Inside Edit Inside Edition	ion CM	630-7p	W	:30	1 \$5,500	.00LV1	0.00 NM	1	\$5,500.00
ļ		E EDITION		Maskdana	Casta Mask	Data	Datina						
10/6	-	art Date)/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$5,500.00	Rating 0.00				1		
E 52	8		2 11/01/12			630-7p	T	:30	1 \$5,500	.00LV1	0.00 NM	1	\$5,500.00
L 02	Ŭ	1 170 17 1	2 11,01,12	Inside Edition		000 i p	•		. 00,000		0.00		00,000.00
I	INSIDE	EDITION	١										
	_	art Date	End Date		Spots/Week	Rate	Rating						
		/29/12	11/04/12	T		\$5,500.00	0.00						
E 53	8	11/02/1	2 11/02/12	•	ion CM	630-7p	F	:30	1 \$5,500	.00LV1	0.00 NM	1	\$5,500.00
	MSIDE	EDITION	d.	Inside Edition									
'		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	_	/29/12	11/04/12	F		\$5,500.00	0.00						
E 54	8	11/05/1	2 11/05/12	•	ion CM	630-7p	M	:30	1 \$5,500	.00LV1	0.00 NM	1	\$5,500.00
	o.pr	- CDITION		Inside Edition									
,		E EDITION	N End Date	Weekdays	Spots/Week	Rate	Rating						
W		art Date /05/12	11/11/12	M		\$5,500.00	0.00						
E 55	8		2 11/03/12	Sat 9-10p	CM	9-10P	S-	:30	1 \$10,000	.00LV1	0.00 NM	1	\$10,000.00
				Crimetime Saturd	ay								
(CRIME	TIME SA	TURDAY										
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		0/29/12	11/04/12	S-		\$10,000.00	0.00	.20	1 620 000	0011/4	0.00 NIM	1	#20 000 00
E 56	8	11/01/1	2 11/01/12	•	CM	8-9p	T 	:30	1 \$30,000	.UULV1	0.00 NM	11	\$30,000.00
1	RIG RA	ANG THE	ORY/BROK	Big Bang / 2 1/2 N = GIRLS	VEII								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	_)/29/12	11/04/12	Т		\$30,000.00	0.00						
E 57	8	11/04/1	2 11/04/12	Sun 9-10p	CM	9-10p	S	:30	1 \$40,000	.00LV1	0.00 NM	1	\$40,000.00
				The Good Wife									
•		OOD WIF		Marabalana	O	D-4-	Detine						
141		art Date 0/29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$40,000.00	<u>Rating</u> 0.00						
	GGR. I	1123112	11/04/12			ψ -1 0,000.00	0.00				Totals	57	\$227,000,00

Totals 57 \$227,000.00